



Public Health
England

PHE Marketing: Information sheet

Signing up as a local supporter of Change4Life

Signing up as a Change4Life local supporter will mean that you get monthly updates on the campaign and access to free resources and branding. Once registered as a Local Supporter anyone can use the Change4Life brand to add value to their health programmes.

The process is quick and easy:

1. You sign up on our website - <https://www.nhs.uk/Change4Life/Supporters-Registration/pages/registration.aspx>
2. You can then order from our array of free Change4Life resources via the Orderline http://www.orderline.dh.gov.uk/ecom_dh/public/saleproducts.jsf (0300 123 1002) or download pdf versions from the Change4Life website at <http://www.nhs.uk/change4life/pages/resource-casestudy.aspx>
3. Once signed-up you would also be able use the Change4Life brand for your own bespoke campaigns
4. If you want to use more of Public Health England's campaign brands (e.g. Smokefree, Stoptober, F.A.S.T. Stroke, Be Clear on Cancer) they can be found at: PHE Campaign Resource Centre <http://campaigns.dh.gov.uk/>
5. Please share this with a colleague.

Uploading your events to the [Change4Life website local activity finder](#)

One way that we can really help you, is by including the sports and fitness or parenting and childcare services that you offer on the Change4Life website, so that families and adults can find out what's going on locally when they visit the Change4Life site.

To upload your:

- **parenting and childcare services** go to NetMums (<http://www.netmums.com/local-to-you/local-a-z>) and click on the "Add a local listing" button under the page title.
- **sports and fitness services** email them to Spogo at contact@spogo.co.uk (We have recently changed our sports and fitness data supplier so please no longer contact Make Sport Fun)

These will then feed through to the 'Find local activities' <http://www.nhs.uk/Change4Life/Pages/local-change-for-life-activities.aspx> link on the Change4Life website. Please note that each submission will be checked for suitability and it may take up to 6 weeks for your service to appear on Change4Life from original submission

Public contact telephone numbers, as of 1 November 2013

Smoking

0300 123 1044

0300 123 1014 minicom

Sexwise

0300 123 7 123

Worth talking about

0300 123 2930

Frank

0300 123 6600

0300 123 1099 minicom

Alcohol

0300 123 1110

Carers Direct

0300 123 1003

0300 123 1004 minicom

Change4Life

0300 123 4567

If there is anything further you wish to know about PHE marketing please contact us at: partnerships@phe.gov.uk